



VIOLET

photography

WEDDING

welcome guide



Hello I'm Rebecca



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I graduated from Humber College's Creative Photography program in 2015 and have been shooting weddings ever since!

A little bit of insight into my life...

I've been with my partner Chris for 17 years, and have two kids (Wyatt-9, Evelyn-4). We also have our dog Kona, and cat Bella.

I grew up in the small town of Acton, ON but currently reside in Milton, ON. I am hopelessly addicted to caffeine in both coffee and energy drink form.

Being in nature makes me happy, and I am pretty sure I am becoming a newly formed LEGO addict.

CONGRATULATIONS!

This is such an exciting time, and there is so much to plan! I look forward to being a part of your special day.

Cheers,

Rebecca Roach

What To Expect



MY STYLE

We would describe our style as natural, candid and slightly moody. Direction will always be given when needed to help couples and the wedding party out, and also incorporate movement into photos throughout the day to help bring them to life. Existing light is utilized whenever possible and flash is incorporated when needed.

CLIENT PORTAL

We deliver all teasers and final galleries using the online gallery platform Pixieset. Within this portal you are able to download all images at once, download single images and order professional quality images directly through the gallery.

Galleries do not have an expiry date and can be accessed at any time. If this changes in the future, all clients will be notified.



The Process

01

BOOKING PROCESS

If you are considering Violet Photography for your wedding photography services, we suggest setting up a voice or video chat where any questions can be answered. To secure your wedding date a contract needs to be digitally signed and the 50% non-refundable deposit paid.

02

1 WEEK BEFORE

Ensure shot lists are forwarded to us. We want to make sure we capture everything you're expecting (if possible).

Send day of itinerary.

03

THE WEDDING DAY

We will arrive at the specified start time and leave at the specified end time. If the day goes longer than expected and we need to stay longer, then fee of \$400/hr will be added to the final payment,

04

IMAGE DELIVERY

Teasers are delivered within 3-5 days after the wedding.

Final gallery deliveries vary depending on the time of year. During slow season you can expect to receive your final gallery within 4-6 weeks. During busy season you can expect to receive it within 6-10 weeks.





"Photography is the art of making memories tangible."

Wedding Tips

COMMUNICATE YOUR NEEDS TO THE PHOTOGRAPHER

We encourage you to let us know anything specific you are looking to be captured on your wedding day. Will there be any surprises or something special happening we should be advised of? Is there specific family photo combinations you'd like? Do you have a mood board on Pinterest that can be shared with us?

HAVE A WEDDING TIMELINE

From our experience, the day runs more seamless if we are given a timeline. Having the break down of specifics helps us keep on time when shooting throughout all of the different parts of the day.

ENJOY YOUR DAY

We want our Brides & Grooms to enjoy the day. Ensure you take some time to yourselves (even if it is for 5-10 minutes) to soak in everything that has happened so far. You won't regret it!



PLAN TIME FOR HAIR & MAKEUP

One of the main reasons why ceremonies do not start on time is hair & makeup taking too long in the morning when the bride/bridesmaids are getting ready. Plan enough time according to the size of your wedding party!

Wedding Tips

LOCATION, LOCATION, LOCATION!

Be mindful about surroundings on your wedding day. There are lots of questions to consider - here are some examples: Where are you getting ready? Does it have all of the elements you would want to see in your getting ready photos? How is the lighting in your ceremony space? Do you want natural lit vibes, or is flash style okay?



CREATE A PHOTOGRAPHY LIST

We suggest to sit down as a couple and think of any specific shots that you'd like us to capture the day of. Pinterest can be great inspiration! Alternatively, using google or looking through previous posts by us. If you will have a shot list, please ensure we receive it 3-4 days before the wedding.



Collection One

STARTING AT \$3200

This is our “half day” option for clients. This suits situations where couples don’t require getting ready photos and/or later evening reception photos. The main focus usually ends up being on the ceremony and wedding party photos, leaving a bit of time to capture some of the reception.

PACKAGE INCLUDES

- 4 hours of photo coverage
- Engagement Session (1 hr)
- 500+ High-resolution edited photos
- Personalized Online Gallery



Collection Two

STARTING AT \$4400

This is our “full day” option for clients. This option includes a total of 8 hours of coverage and includes 2 photographers for the entirety of the day.

PACKAGE INCLUDES

- 8 hours of photo coverage
- Engagement Session (1 hr)
- Second Photographer
- 1000+ High-resolution edited photos
- Personalized Online Gallery



Collection Three

STARTING AT \$5200

This is our option for if you need a little more time on your wedding day. It is an extended full day with 10 hours of coverage. 2 photographers are included for the entirety of the day.

PACKAGE INCLUDES

- 10 hours of photo coverage
- Engagement Session (1 hr)
- Second Photographer
- 1500+ High-resolution edited photos
- Personalized Online Gallery



What's next?

FILL OUT THE QUESTIONNAIRE

We will send a questionnaire regarding the “day of” details 2-3 weeks before your wedding. This helps us plan ahead and ensure all of your needs and wants photography wise are met.

➤ LOCATION FOR WEDDING PARTY PHOTOS

Figure out where you would like to capture your wedding party photos. Will it be on site at the venue? Will it be off site at a location semi close by? This is dependent on the look you are going for and what is available near your ceremony / reception locations.

➤ CHOOSE GET READY ROOM

Does your venue have a bridal/groom suite? Will you need to book an Airbnb or a hotel? Keep in mind that you can always find an Airbnb that suits the style of getting ready photos you are looking for that goes with your style.

➤ HAVE YOUR DETAILS READY

If you would like specific detail photos on the day of, please ensure it is ready to go for when we arrive. Details are typically done first before we begin capturing the bride/groom getting ready. Examples: stationary, florals, jewelry, shoes, cufflinks, personalized items, rings, etc



Getting ready Checklist

1 MONTH TO GO

- Assemble Wedding Favours
- Pay Vendors in Full (Varies per vendor)
- Create a Seating Chart
- Write Your Vows
- Have a Final Venue Walk-Through
- Break in Your Wedding Shoes



1 WEEK BEFORE THE WEDDING

- Give Your Shot List to Your Photographer
- Schedule a Final Meeting With Your Planner
- Touch Base With Your Vendors
- Give Your Venue the Final Head Count
- Press and Steam Your Outfit
- Make sure all wedding-day items are packed
- Practice Your Vows Out Loud
- Write Checks and Organize Tip Envelopes
- Prepare Gifts to Your Family and Wedding Party



Sample Timeline

11:30 - Wedding Photographer Arrives - Getting ready photos

2:00 PM - First Look and Couple Portraits

3:00 PM - Wedding Party Portraits

4:00 PM - Family photographs

4:30 PM - Guest invite time for ceremony

5:00 PM - Actual ceremony time

5:30 PM - Ceremony concludes, guests make way to cocktail hour

6:00 PM - Cocktail hour

7:00 PM - Wedding Reception

GETTING READY

Having a second photographer for the day can make scheduling getting ready photos a little easier. But if it just Rebecca for the day, ensure there is enough time to make it to both getting ready locations.

THE CEREMONY

Ceremony times vary depending on the type you'll be having. Try to add a bit of extra time on to this part of the day just in case pre-ceremony events go longer than expected.

FAMILY PORTRAITS

Decide if you would rather family portraits taken before the ceremony (if you'll be doing a first look) or after the ceremony. If it will be after, get the officiant to announce for immediate family to stay when the ceremony ends so they know not to leave for cocktail hour.

THE RECEPTION

Ensure all details during the reception that you want captured will be happening before we leave for the night. If you think additional hours may be required for the day of, ensure this is expressed so it can be added onto the invoice prior to the day of the wedding at a cheaper hourly rate than it would be having to add it on the day of.

Add On Services

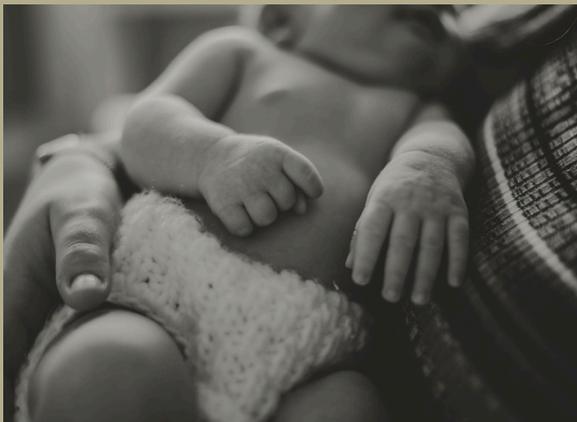
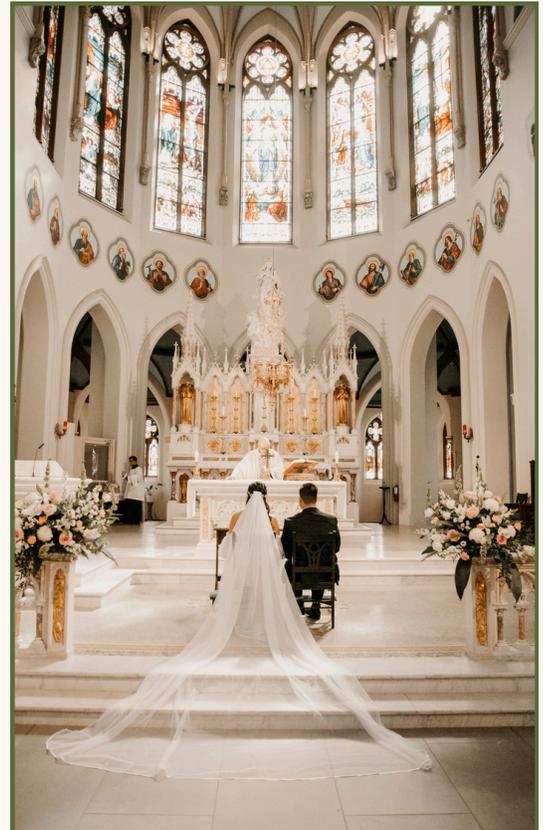
Second Photographer \$700
(option for Collection One)

Add On Hours (pre-meditated) \$300

Personalized USB \$120
With Wooden Box

Standard Wedding Album \$800

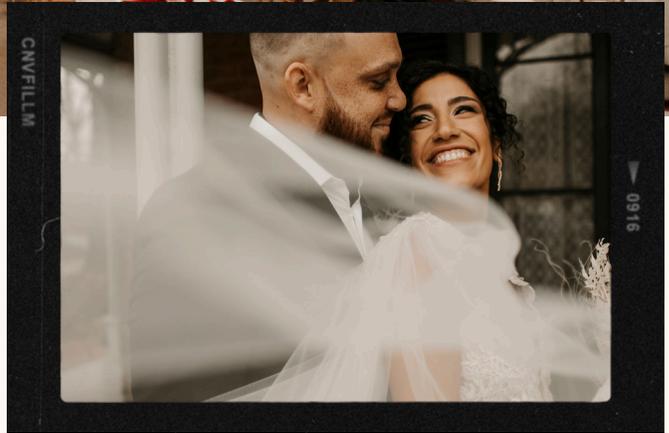
Premium Wedding Album \$1500+



OTHER PHOTOGRAPHY SERVICES WE OFFER

Family Sessions	\$400
Extended Family Sessions	\$500
Lifestyle Newborn	\$500
Maternity Sessions	\$400
Event Photography	Varies

*** Studio rental fees are not included in the session pricing. If you are looking to utilize a studio for your session please let us know. ***



Testimonials

"Love in every frame."

ALYSHA & JOE



"Over the moon with our photos! Rebecca was professional, yet funny and so easy going! Absolutely loved working with her and she made us feel so loved and so special on our wedding day. Cant thank her enough for her time, skills & photos that will last a lifetime! Highly recommended, such a great experience"

NICOLE & JIMMY



"All I can say is... DO IT! You will not regret hiring Rebecca! She is so talented! So fun! So easy going and open to anything. Her style is awesome and she's a wonderful person. She's extremely easy to work with and I am so happy I found her from my engagement photos as well as wedding. She's honestly the best. Don't think twice. Just message her!"

DONITA & JETHRO



"She was an absolute rockstar—straight to the point, no fuss, and clearly knows her stuff. She made us look amazing. The photos are stunning, and she captured every moment perfectly. If you want someone who'll nail it without any drama, she's your girl! The best!"

ERICKA & CHRIS



"We just received our wedding photos and we were absolutely floored with how beautiful they turned out. Rebecca from the start was nothing but communicative, kind, empathetic & supportive. From our engagement photos to our wedding day our whole experience with her was amazing and I recommend her to anyone & everyone. Thank you so much for bringing our vision to life."

Frequently Asked Questions



WHAT HAPPENS IF THE WEATHER ISN'T FAVOURABLE?

I always urge clients to have a backup plan for wedding party/bride & groom photos if you are planning to capture them outside. Check to see if the venue could work inside, or think about possible locations close by that are covered or indoors that could work as well.

WHAT IF WE CHANGE OUR WEDDING DATE?

If you have already secured a wedding date with Violet Photography, changing your wedding date is not a problem as long as Violet Photography is not already booked for your new requested date.

DO YOU CHARGE A CANCELLATION FEE?

Any wedding booked requires a 50% non-refundable deposit. Therefore, this amount will be kept by Violet Photography if the clients cancel wedding photography services.

Frequently Asked Questions

WHAT IF WE NEED YOU TO STAY LONGER THAN EXPECTED?

If Violet Photography needs to stay longer than expected on the day of the wedding without possible additional hours needed discussed before hand, a cost of \$400.00/hr will be added to the final payment.

HOW DO WE RECEIVE OUR PHOTOS?

All wedding clients receive an online viewing gallery via Pixieset where you can download the entire gallery at once on to your computer. Single image download is also an option. All galleries are password protected - the password is provided in the email you receive when your gallery is sent. There will also be a “store” option where you can order professional prints directly from the gallery.

WHAT TYPE OF CAMERA/EQUIPMENT DO YOU USE?

I currently use a Nikon Z6iii for my main body and a Nikon D750 for my second body. Each camera has two cards in them (the second one is used as a backup for the first one just in case something happens to one of the cards while shooting). Off camera flash is used when needed. This is usually during the reception, or the ceremony if the location is darker. If time permits, then I always try to get a backlit photo of the bride and groom at night.

Thank you!

We hope this welcome guide was able to answer questions you may have had for us regarding wedding photography services.

Let's set up a voice or video meeting so we can talk all things wedding and get to know each other a little bit better.

We are looking forward to hearing from you!

cheers,

Rebecca Roach
Violet Photography
www.violetphotography.ca

